



# Bachelor of Applied Management (Level 7)



**Domestic Fees**

\$6,618



**International Fees**

\$25,570



**Intakes**

21/11/2024



**Campus**

New Plymouth=h



**Duration**

3 years full-time or part-time equivalent



[witt.ac.nz](http://witt.ac.nz)



Let our industry-experienced tutors equip you with the skills and knowledge needed to succeed in the dynamic and changing environment that managers operate in New Zealand and Internationally. You will develop business knowledge and expertise based on established best practices as well as emerging innovative and entrepreneurial business models relevant to sustainable global economies and communities.

You will gain an understanding of multicultural influences on business operations. You will be able to integrate into your work environment quickly having already spent time in a work context applying the skills and knowledge of the curriculum.

You can choose to specialise in one of the following majors:

- Human Resource Management
- Operations and Production Management
- Project Management

A unique component of this qualification is the cooperative education project that you undertake with a local business as the final course in the programme. This facilitated project sees you complete a collaborative industry relevant project which allows you to apply your new knowledge and skills in a professional work environment. The placement runs over a 15-week period and provides valuable, relevant learning and work experience.

This programme is suitable for people in work undertaking part time study, those who want to complete the programme in full over three years and those using prior learning and completing their qualification within the Qualify Me framework.

Careers in management are available in nearly every industry and graduates can step easily into employment having already spent time in a work environment as part of the programme. Graduates also experience good opportunities for career progression both locally, nationally and overseas.

## You will learn how to:

- have a sound understanding of the dynamic and changing environment in which managers operate in New Zealand and internationally. This knowledge and expertise will be underpinned by a breadth of business expertise which includes an historical perspective of business development within New Zealand and an understanding of multicultural influences on business operation.
- understand and have the skills to implement sustainable focused business practices.
- integrate into the workplace environment quickly, having already spent time through the course of study in a work context applying the knowledge and skills of the curriculum.

## Core courses

BSNS5001

### Organisations in an Aotearoa New Zealand Context

The aim of this course is to develop the knowledge, skills, and competencies to analyse organisations and engage with stakeholders in an Aotearoa New Zealand context.

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BSNS5002

### Business Environments

The aim of this course is to develop the knowledge, skills, and competencies to analyse and manage the impact of environmental influences on an organisation.

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BSNS5003

### Business Functions

The aim of this course is to develop knowledge, skills, and competencies relevant to the core business functions of accounting, operations, human resource management, marketing and sales.

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BSNS5004

## Change and Innovation

The aim of this course is to develop the knowledge, skills, and competencies to contribute to organisational change and innovation.

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BSNS5401

## Introduction to Leadership

The aim of this course is to develop the knowledge, skills, and competencies to analyse and identify effective leadership approaches that promote positive workplace culture, diversity and change.

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BSNS5402

## Operations Management and Compliance

The aim of this course is to develop the knowledge, skills, and competencies to evaluate operational issues and challenges and apply operational techniques for continuous improvement and compliance.

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BSNS5403

## Business Planning

The aim of this course is to develop the knowledge, skills, and competencies to engage in business planning and develop strategies that improve organisational performance.

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BSNS5404

## Managing Projects

The aim of this course is to develop the knowledge, skills, and competencies to effectively manage projects and lead project teams.

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BAM5.004

## Commercial Law

To enable students to demonstrate knowledge and skills in law relevant to business.

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ACCY5101

## Introduction to Accounting and Taxation

The aim of this course is to develop the knowledge, skills, and competencies to apply accounting concepts, standards, processes, and tax rules to prepare financial statements.

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BAM7.001

## Cooperative Education Project

To develop capabilities related to chosen area of specialisation, in a "hands on" immersion in industry practice. This enables students to apply their learning, test the relevance of academic theories to the workplace and to reflect critically on this relationship between their academic study and industry practice.

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## Compulsory courses for Human Resource Management Majors

BAM6.013

### Industrial Relations

To provide knowledge of current Industrial Relations legislation, processes and practices, and understand the relationship of the parties involved.

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BAM6.014

### Human Resources

To provide students with the knowledge to understand the roles, functions and application of human resource management within contemporary New Zealand organisations.

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BAM6.015

## Organisational Behaviour

To enable students to evaluate, analyse and assess the impact that individuals, groups and structures have on the behaviour of people within organisations. Students will develop an analytical awareness of their personal and interpersonal behaviour and the effect of that behaviour as members of formal and informal working groups. Students will synthesise an understanding of introductory social and psychological phenomena in organisations at individual, group and inter-group levels.

BAM7.005

## Advanced Human Resource Management

To create an awareness of how human resource strategy and practice can support and be integrated with business strategy.

BAM7.006

## Contemporary Issues in Human Resource Management

For students to be able to critically examine contemporary issues in human resource management locally, nationally and internationally. Once identified the issues will be evaluated for their impact on the human resource professional and the human resource function within organisations. The issues researched and analysed will reflect the dynamic nature of the current HRM environment.

## Compulsory courses for Project Management Majors

BAM6.006

## Introduction to Finance

To enable students to apply financial management knowledge and skills to a small or medium size business for decision-making purposes.

BAM6.016

## Project Management

To enable students to learn the basic principles and terminology of the profession of project management, and apply this to create project plans. Students will also be given a brief introduction to using project management software tools such as (MS Project®).

BAM6.017

## Operations Management

To give students an understanding of the concepts and analytical methods that contribute to the systematic direction and control of the processes that transform inputs into completed goods and services. Operations management focuses on the management of people and resources through systematic management and feedback. Students will gain introductory knowledge and experience of an operation's contribution to the macro-management environment.

BAM7.008

## Resource Integration Management

To develop skills, knowledge and expertise in the related disciplines of supply chain management, business facility layout/modification, and engineering economics, to ensure resource integration occurs at various levels for business operation, technical management, project management and production of goods or services.

BAM7.013

## Advanced Project Management

This course will enable the student to learn the principles of the project management body of knowledge and apply and evaluate them in practice. Students will also learn the principles of agile

methodology for project management.

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BAM7.014

## Business Transformation and Change

This course will give students an insight into the excitement and challenge associated with introducing change, especially strategic change in organisations. It will examine the forces that impact on an organisation in today's business environment such as the pressures of deregulation, privatisation, social renewal, globalisation and other external and internal factors. Having identified the forces that drive strategic change, discussed issues associated with articulating a vision of strategic change, practical aspects of implementing change will be addressed. The student will explore what it means to be a change agent in an organisation. The student will learn how to align business strategy, culture and management capability in order to match the level of turbulence within the organisation's operating environment.

## Compulsory courses for Operations & Production Management Major

BAM6.016

### Project Management

To enable students to learn the basic principles and terminology of the profession of project management, and apply this to create project plans. Students will also be given a brief introduction to using project management software tools such as (MS Project®).

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BAM6.017

### Operations Management

To give students an understanding of the concepts and analytical methods that contribute to the systematic direction and control of the processes that transform inputs into completed goods and services. Operations management focuses on the management of people and resources through systematic management and

feedback. Students will gain introductory knowledge and experience of an operation's contribution to the macro-management environment.

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BAM7.007

### Product Development

To examine the requirements for the effective management of the cross-functional activities in the new product and service development, and critically evaluate appropriate tools and methods for achieving the best outcomes.

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BAM7.008

### Resource Integration Management

To develop skills, knowledge and expertise in the related disciplines of supply chain management, business facility layout/modification, and engineering economics. To ensure resource integration occurs at various levels for business operation, technical management, project management and production of goods or services.

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And ONE of the following specified electives:

BAM6.004

### Intermediate Management Accounting

To enable students to collect, interpret, present and use relevant management accounting information for an organisation to effectively plan, control and make appropriate decisions regarding business operations.

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BAM6.006

### Introduction to Finance

To enable students to apply financial management knowledge and skills to a small or medium size business for decision-making purposes.

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BAM6.013

## Industrial Relations

To provide knowledge of current Industrial Relations legislation, processes and practices, and understand the relationship of the parties involved.

BAM6.014

## Human Resources

To provide students with the knowledge to understand the roles, functions and application of human resource management within contemporary New Zealand organisations.

## Entry requirements

- New Zealand University Entrance, or
- Equivalent knowledge, skills, work experience or study

### English language requirements

Evidence of literacy and numeracy will be required and have English language competence to undertake this programme which is taught and assessed in English. Any applicants whose first language is not English may be required to provide evidence of an overall IELTS (Academic) band score of 6.0 or greater (with no score below 5.5 in speaking, reading, writing and listening) or equivalent.

## Programme specific information

The Bachelor of Applied Management may be completed in three years full time study or up to ten years part time. If you have already completed the NZ Diploma in Business, please contact the Commerce and Computing team to discuss what papers may be credited to your degree programme of study.

75 elective credits of this programme are a principal feature of its design. They allow students to complement the core papers specific to the degree, and compulsory papers in a major, with papers of their

choice thus allowing them to further enhance their future career or personal goals. Elective papers may be chosen from any papers at levels 5, 6 or 7 and relevant pre-requisite papers must be completed prior.

## Textbook List

Check out the text list for the Bachelor of Applied Management.

- [BAM5.002 Professional Communication Textbook](#)
- [BAM7.004 Advanced Financial Accounting Textbook](#)

Your tutor will also contact you closer to the time your course starts with a textbook list.

## Career Options

On completion of this programme, graduates will have a sound understanding of the dynamic and changing environment in which management takes place; enabling them to apply that knowledge at both operational and strategic levels in a range of industries.

Career options include: Accountancy, Finance, Operations and Production Management, Project Management, Human Resource Management, Marketing/ Sales Management, Advertising/ Business Development, General Management.

## Changes for new learners

WITT and this programme are part of [Te Pūkenga – New Zealand Institute of Skills and Technology](#).



## Programme Structure

<https://witt-uat.silverstripe.com/assets/ProgrammeDocuments/BAppMgt-structure.pdf>

(455 KB)